

Jeffrey Heminiz
(hereinafter “Supervised Person”)

150 N Radnor Chester Road
Suite F-200
Radnor, PA 19087

(888) 614-5323

www.McAdamFA.com

This Brochure Supplement provides information about Supervised Person that supplements the Disclosure Brochure of McAdam LLC (hereinafter “McAdam”), a copy of which you should have received. Please contact McAdam’s Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Supervised Person is available on the SEC’s website at www.adviserinfo.sec.gov.



Item 2. Educational Background and Business Experience

Born 1991

Post Secondary Education

Kutztown University of Pennsylvania | B.S.B.A. Finance & Accounting | 2018

Recent Business Background

McAdam LLC | Investment Adviser Representative | April 2018 - Present
Grill 3501 | Line Cook | May 2011 - March 2018

Professional Designations

Supervised Person holds the professional designation of Chartered Retirement Planning CounselorSM (“CRPC[®]”).

The CRPC[®] designation is a retirement planning credential awarded by the College for Financial Planning[®] to individuals who meet its educational, examination and ethical requirements. Certificants are required to have completed the CRPC[®] Designation Program, a self-taught educational program focused on various pre- and post-retirement needs of individuals. Recipients are further required to have successfully passed a multiple-choice examination addressing a range retirement related matters, such as estate planning and asset management. On an ongoing basis, CRPC[®] designees are also required to affirm their adherence to the applicable Code of Ethics and complete at least 16 hours of continuing education every two years.

For additional information about this credential, please refer directly to the website of the issuing organization.

Item 3. Disciplinary Information

McAdam is required to disclose information regarding any legal or disciplinary events material to a client’s evaluation of Supervised Person. McAdam has no information to disclose in relation to this Item.



Item 4. Other Business Activities

Licensed Insurance Agent

Supervised Person is a licensed insurance agent and in such capacity may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that McAdam recommends the purchase of insurance products where Supervised Person receives insurance commissions or other additional compensation. McAdam seeks to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned.

Item 5. Additional Compensation

McAdam is required to disclose information regarding any arrangement under which Supervised Person receives an economic benefit from someone other than a client for providing investment advisory services. McAdam has no information to disclose in relation to this Item.

Item 6. Supervision

Edward O'Brien, Supervisor, is generally responsible for supervising Supervised Person's advisory activities on behalf of McAdam. Edward O'Brien can be reached at McAdam's main telephone number listed on the cover page of this Brochure Supplement.

McAdam supervises its personnel and the investments made in client accounts. McAdam monitors the investments recommended by Supervised Person to ensure they are suitable for the particular client and consistent with the client's investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. McAdam periodically reviews the advisory activities of Supervised Person, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Supervised Person.